

**EMBA COURSE STRUCTURE (From MO-2015 Onward)**

**COURSE STRUCTURE**

Total Number of Credits	:	70
Core Courses	:	45 Credits
Specialization Courses	:	18 Credits
Project	:	07 Credits (Sessional)

**SEMESTER – I**

<b>SUBJECT CODE</b>	<b>NAME OF SUBJECT</b>	<b>(L-T-P)</b>	<b>Total Credits</b>
EMB 1001	Management Principles & Practices	3-0-0	3
EMB 1002	Managerial Accounting	3-0-0	3
EMB 1003	Quantitative Techniques for Management	3-0-0	3
EMB 1004	Organizational Behaviour	3-0-0	3
EMB 1005	Information Technology	3-0-0	3
EMB 1006	Business and Economics	3-0-0	3
		Total Credits	18 Credits

**SEMESTER – II**

<b>SUBJECT CODE</b>	<b>NAME OF SUBJECT</b>	<b>(L-T-P)</b>	<b>Total Credits</b>
EMB 2001	Marketing Management	3-0-0	3
EMB 2002	Human Resource Management	3-0-0	3
EMB 2003	Financial Management	3-0-0	3
EMB 2004	Management of Manufacturing Systems	3-0-0	3
EMB 2005	Business Research	3-0-0	3
EMB 2006	Operations Research	3-0-0	3
		Total Credits	18 Credits

### **SEMESTER –III**

<b>Subject Code</b>	<b>NAME OF SUBJECT</b>	<b>(L-T-P)</b>	<b>Total Credits</b>
	Functional Specialization - I		
See Annexure	Subject - I	3-0-0	3
See Annexure	Subject - II	3-0-0	3
	Functional Specialization - II		
See Annexure	Subject - I	3-0-0	3
See Annexure	Subject - II	3-0-0	3
	<b>CORE COURSES</b>		
EMB 3042	Project Management	3-0-0	3
EMB 3043	Project	0-0-3	2
		Total Credit	17

### **SEMESTER –IV**

<b>Subject Code</b>	<b>NAME OF SUBJECT</b>	<b>(L-T-P)</b>	<b>Total Credits</b>
	Any one of the chosen Functional Specializations		
See Annexure	Subject - III	3-0-0	3
See Annexure	Subject - IV	3-0-0	3
	<b>CORE COURSES</b>		
EMB 4001	Corporate Governance & Corporate Social Responsibility	3-0-0	3
EMB 4002	Strategic Decision Making	3-0-0	3
EMB 4004	Project	0-0-8	5
		Total Credit	17

- From **Semester-III** onwards students will be offered **4 units** from any of the specializations and two **units** from any other specialization courses.
- **Functional Specialization:** Students will opt for specialization in any two functional areas. They will study 6 units in any 2 areas of specialization. Four electives from either of the following groups for specialization courses and two electives from either of the remaining groups for another specialization course.

<b>Marketing Management</b>	<b>System Management</b>
<p>EMB 3009 Marketing Research            EMB 3010 Advertising and Brand Management            EMB 3011 Sales and Distribution Management            EMB 3012 Customer Relations Management            EMB 3013 Consumer Behaviour            EMB 3014 Marketing of Services            EMB 3015 Retail Management            EMB 3016 International Marketing</p>	<p>EMB 3017 Web Technologies            EMB 3018 Knowledge Management            EMB 3019 Relational Database Management System            EMB 3020 System Analysis and Design            EMB 3021 Decision Support System            EMB 3022 CRM and ERP            EMB 3023 Business Data Communication            EMB 3024 Strategic Information System Planning</p>
<b>Operations and Manufacturing Management</b>	<b>Human Resource Management</b>
<p>EMB 3034 Technology Management            EMB 3035 Quality Management            EMB 3036 Supply Chain Management            EMB 3037 Manufacturing Planning and Control            EMB 3038 Operations Management            EMB 3039 Materials Management            EMB 3040 Value Engineering            EMB 3041 Competitive Manufacturing Strategies</p>	<p>EMB 3025 Industrial Relations and Collective Bargaining            EMB 3026 Human Resource Planning            EMB 3027 Organizing and Managing for Performance            EMB 3028 Learning and Development            EMB 3029 Wage and Salary Administration            EMB 3030 Cross Cultural Human Resource Management            EMB 3031 Individual and Team Behavior            EMB 3032 Organizational Theory and Design            EMB 3033 Organizational Development</p>
<b>Financial Management</b>	
<p>EMB 3001 Cost Analysis and Control            EMB 3002 Investment and Portfolio Management            EMB 3003 Financial Derivatives and Markets            EMB 3004 Management of Financial Institutions            EMB 3005 Financial Risk Management            EMB 3006 Mergers, Acquisition and Takeovers            EMB 3007 International Finance            EMB 3008 Financial Planning &amp; Control</p>	