

BBA COURSE STRUCTURE (up to 2014)

SEM-1	SEM-2	SEM-3	SEM-4	SEM-5	SEM-6
BBA 101 GENERAL PRINCIPLES OF MANAGEMENT	BBA-201 ORGANIZATIONAL BEHAVIOUR	BBA-301 RESEARCH METHODOLOGY	BBA-402 INTRODUCTION TO MULTIMEDIA & INFORMATION TECHNOLOGY	BBA -501 ENTREPRENEURSHIP & SMALL BUSINESS	BBA-601 MANAGEMENT INFORMATION SYSTEM
BBA 102 BUSINESS STATISTICS	BBA-203 QUANTITATIVE TECHNIQUES IN MANAGEMENT	BBA-302 HUMAN RESOURCE MANAGEMENT	BBA-403 MANAGEMENT & CONTROL OF COST	BBA-502 INTERNATIONAL TRADE & BUSINESS	BBA-605 BANKING CONCEPTS AND PRACTICES
BBA 104 BUSINESS ECONOMICS	BBA-205 BASICS OF FINANCIAL MANAGEMENT	BBA-303 LEGAL ASPECTS OF MANAGEMENT	BBA-404 FUNDAMENTALS OF OPERATIONS RESEARCH	BBA-505 DATABASE DESIGN & MANAGEMENT	BBA-607 INTERNATIONAL FINANCE
BBA 105 INTRODUCTION TO BUSINESS ACCOUNTING	BBA-207 PROGRAMMING LAB-II	BBA-304 INTRODUCTION TO FINANCIAL MARKETS	BBA-405 INTRODUCTION TO MATERIALS MANAGEMENT & PRODUCTION MANAGEMENT	BBA-506 PROJECT FEASIBILITY REPORT	BBA-608 MANPOWER PLANNING
BBA 107 PROGRAMMING LAB - I	BBA-208 PRINCIPLES OF MARKETING - I	BBA-305 INTRODUCTION TO JAVA PROGRAMMIN	BBA-406 COMPUTER APPLICATION / MULTIMEDIA LAB.	BBA-507 ORACLE LAB	BBA-609 INDUSTRIAL RELATIONS
BBA108 BUSINESS COMMUNICATION - I	BBA 209 BUSINESS COMMUNICATION-II	BBA 307 LAB IN JAVA PROGRAMMING	BBA-408 SALES & DISTRIBUTION MANAGEMENT	BBA-508 E-COMMERCE	BBA 615 PROJECT MANAGEMENT
BBA109 FUNDAMENTALS OF COMPUTING	BBA 210 INTRODUCTION TO C PROGRAMMING	BBA- 308 PRINCIPLES OF MARKETING - II	BBA-409 BUSINESS ETHICS	BBA-509 HOSPITALITY MANAGEMENT	BBA 617 ADVERTISING MANAGEMENT
					BBA 620 PROJECT - I
					BBA 622 SERVICES MARKETING